

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62731-1

DATE PRINTED

08/24/12

AND

PAGE 1

179297	AGENCY (OR SERVICE) ACTING AS AGENT FOR 319900			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	WATERFRONT STRATEGIES			HOUSE MAJORITY PAC			
AND	1010 Wisconsin Ave NW			700 13th St NW Ste 600			
ADDRESS	Washington DC 20007-3603			Washington DC 20005-3960			
CONTACT	SHIRA LEVY			PRODUCTHMP EST#1636			
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1636	PRODUCT 1300			
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	2	06:00A	07:00A	30S	09/18/12-09/21/12	NEWS 4 TODAY	2	600.00	1200.00
2	M	1	06:00A	07:00A	30S	09/24/12-09/24/12	NEWS 4 TODAY	1	600.00	600.00
3	T-F	1	07:00A	08:58A	30S	09/18/12-09/21/12	THE EARLY SHOW	1	600.00	600.00
4	M	1	07:00A	08:58A	30S	09/24/12-09/24/12	THE EARLY SHOW	1	600.00	600.00
5	T-F	2	09:57A	11:00A	30S	09/18/12-09/21/12	PRICE IS RIGHT	2	1500.00	3000.00
6	M	1	09:57A	11:00A	30S	09/24/12-09/24/12	PRICE IS RIGHT	1	1500.00	1500.00
7	T-F	2	11:00A	12:00N	30S	09/18/12-09/21/12	YOUNG & THE RESTLESS	2	1000.00	2000.00
8	M	1	11:00A	12:00N	30S	09/24/12-09/24/12	YOUNG & THE RESTLESS	1	1000.00	1000.00
9	T-F	2	04:00P	05:00P	30S	09/18/12-09/21/12	DR PHIL	2	850.00	1700.00
10	M	1	04:00P	05:00P	30S	09/24/12-09/24/12	DR PHIL	1	850.00	850.00
11	T-F	1	05:00P	05:30P	30S	09/18/12-09/21/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
12	M	1	05:00P	05:30P	30S	09/24/12-09/24/12	NEWS 4 AT 5 PM	1	1600.00	1600.00
13	T-F	1	06:00P	06:30P	30S	09/18/12-09/21/12	CBS4 NEWS AT 6	1	1600.00	1600.00
14	M	1	06:00P	06:30P	30S	09/24/12-09/24/12	CBS4 NEWS AT 6	1	1600.00	1600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	WATERFRONT STRATEGIES			HOUSE MAJORITY PAC		
AND	1010 Wisconsin Ave NW			700 13th St NW Ste 600		
ADDRESS	Washington DC 20007-3603			Washington DC 20005-3960		
	USA			USA		
CONTACT	SHIRA LEVY			PRODUCTHMP EST#1636		
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO. 1636	PRODUCT CODE	1300	
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 09/24/12 NO. WEEKS: 1						

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			FROM	TO						
15	T-F	2	06:30P	06:58P	30S	09/18/12-09/21/12	CBS4 NEWS AT 630PM	2	1600.00	3200.00
16	Sa	1	04:58P	06:00P	30S	09/22/12-09/22/12	NEWS 4 AT 5P - SATURDAY	1	750.00	750.00
17	T	1	06:57P	08:00P	30S	09/18/12-09/18/12	NAVY NCIS	1	6500.00	6500.00
18	F	1	06:57P	08:00P	30S	09/21/12-09/21/12	UNDERCOVER BOSS	1	3500.00	3500.00
19	T-F	1	10:00P	10:35P	30S	09/18/12-09/21/12	LATE NEWS M-SU	1	3000.00	3000.00
20	T-F	2	10:35P	11:37P	30S	09/18/12-09/21/12	LATE SHOW WITH DAVID	2	800.00	1600.00
21	M	1	10:35P	11:37P	30S	09/24/12-09/24/12	LATE SHOW WITH DAVID	1	800.00	800.00
22	T-Th	1	04:30A	05:00A	30S	09/18/12-09/20/12	CBS MORNING NEWS	1	200.00	200.00
Total Contract:								28		39000.00

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